



*From Generation
To Generation*

John 15:5 I am the vine; you are the branches.



MESSIAH
Lutheran Church

Ministry Expansion Campaign





LIFE AT MESSIAH



A WORD FROM OUR PASTOR

John 15:5 "I am the vine; you are the branches. Whoever abides in me and I in him, he it is that bears much fruit..."

Dear Brothers and Sisters in Christ,

"Growing in God's Goodness" is the theme for our capital campaign to extend the impact of the mission and ministry that God has entrusted to Messiah Lutheran Church. In our theme verse from John 15 we are reminded of our need to stay connected to our source, Jesus Christ. Like a branch that grows out from the main trunk of a grapevine, the members of God's Church grow and bear fruit only when we stay connected to the body of Christ. God is good and all good growth comes only from our relationship with Him. This relationship is nurtured and fed **through the Church**, where God's people gather around His Word and His promises in Christ, to then welcome more people from our Charlotte community to join us in this foretaste of the feast to come!



Messiah is the place where our relationship with God is reflected in our commitment, love, and service to one another. The vision for a new facility will expand existing ministries and provide new opportunities. With more meeting rooms we can better serve our Sunday school and the next generation of the Church, our youth. This will also give us the ability to add a K-12 Micro-school to our existing Preschool and expand our community outreach. Adding to our current ministries, a multi-purpose room and larger kitchen will provide space for new ministries.

For more than 40 years God has grown His church and the people here at Messiah, who stepped out in faith to build His Church. By His grace and mercy, the Lord is calling us once again to step out in faith. As we seek to build and reach out with the gospel, we trust in His faithfulness that at every step He will continue to bless and grow everyone who comes here in faith and receives His good gifts of forgiveness and love revealed through His Son who came to give us LIFE!

Let us join Jesus in His never-ending mission of grafting in the next generation of His people. May our commitment be marked by joy and fellowship as we welcome His people into a lifegiving and life changing relationship with the creator and sustainer of all things.

Peace in Christ,

PASTOR STEVE PATTON

SUPPORTING MESSIAH'S VISION AND MISSION

Look Up

Rooted in Christ, we **look up** to Him to guide our spiritual growth and ways we serve. We expand the space to support new ministries that will leave a legacy for future generations.



Look Around

Surrounded by His goodness, we **look around** and see the many opportunities for service to others. We envision each leaf as the growth of existing and new ministries in His name.



Look Outward

Guided by the Holy Spirit, we **look outward** to extend our reach. Like branches connected to Christ, we reach out in new, loving ways...from impacting the faith education of young children to sharing the love of Christ in our community and beyond.



Messiah's vision is to faithfully share the Good News, equip God's people to grow in faith and welcome all into a life-changing relationship with Jesus Christ. We believe God is guiding us to expand our ministries and our space. The ministry expansion enabled by new space will equip us to grow spiritually through a leap of faith. We aim to grow in our ability to intentionally share the love of Christ and welcome others into fellowship with Him.

GROWING OPPORTUNITIES FOR...



...YOUTH MINISTRY

Our teenagers will have a **dedicated space** to call their own. Our youth will know they are a **priority to our congregation** when they walk through the doors. Our prayer is that the new youth room will be a place teens feel known and loved as they enjoy **more space to study, grow, and have fun together**. We want to see our youth thrive as the young men and women God has created them to be.



...EDUCATION

The additional classrooms will be put to effective use for our daily, weekly and annual programs. This will provide us **more space and flexibility** for VBS, Sunday school, Pre-School, Adult Bible studies, and the new Messiah Christian Academy.



...OUTREACH

We will be able to expand our outreach ministry with more meeting places on our campus. As we look beyond ourselves to the people in our community, we will have **welcoming spaces to use** to address their needs, invite them into fellowship and help them experience the love of Jesus.



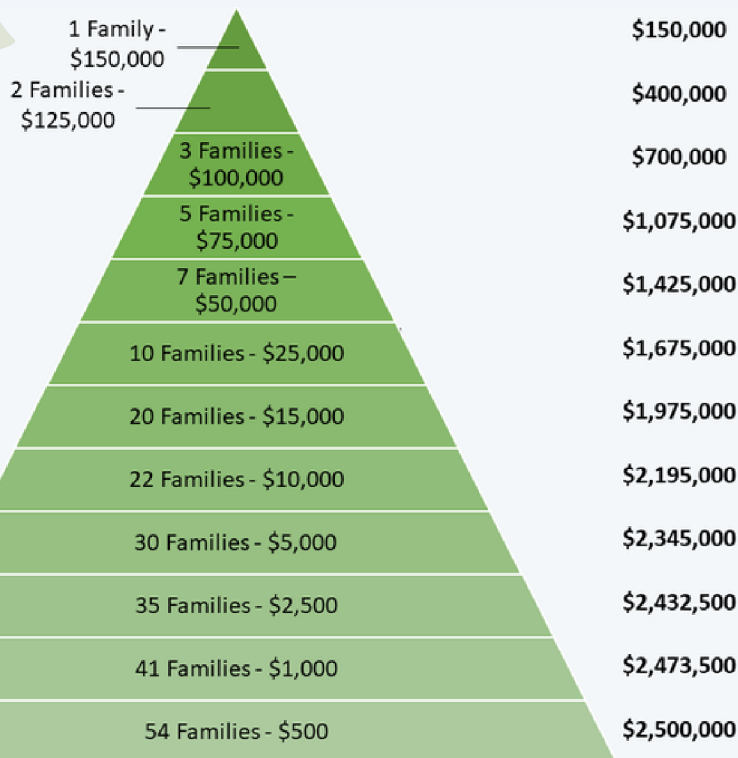
GROWING OPPORTUNITIES FOR IMMEASURABLY MORE!

GIVING CHART

Number of Families	3 Year Gift	Annual Gift	Weekly gift	Monthly Gift	Total
1	\$150,000	\$50,000	\$962	\$4,167	\$150,000
2	\$125,000	\$41,667	\$801	\$3,472	\$250,000
3	\$100,000	\$33,333	\$641	\$2,778	\$300,000
5	\$75,000	\$25,000	\$481	\$2,083	\$375,000
7	\$50,000	\$16,667	\$321	\$1,389	\$350,000
10	\$25,000	\$8,333	\$160	\$694	\$250,000
20	\$15,000	\$5,000	\$96	\$417	\$300,000
22	\$10,000	\$3,333	\$64	\$278	\$220,000
30	\$5,000	\$1,667	\$32	\$139	\$150,000
35	\$2,500	\$833	\$16	\$69	\$87,500
41	\$1,000	\$333	\$6	\$28	\$41,000
54	\$500	\$167	\$3	\$14	\$27,000
Total: 230	Total: \$2,500,500	Total: \$833,500	Total: \$16,029	Total: \$69,458	Total: \$2,500,500

The table above illustrates the gift levels and number of each level needed to reach a stretch goal of \$2.5 million (Note: Giving shown is over and above your regular giving.)

Givers at every level are essential and vital. Not "Equal GIVING", but "Equal SACRIFICE"



A WORD FROM THE CAMPAIGN DIRECTOR

Dear Brothers and Sisters in Christ:

We're excited to launch "**Growing in God's Goodness—from generation to generation,**" a project focused on growing the ministries of our church to better serve the needs of our congregation and our surrounding community. This plan was envisioned by our Called staff and approved by our members during the January 2023 Voters' Assembly.

Although some may refer to this as a Capital Campaign because of the significant funding required, it's important to view this as a **Ministry Expansion** Campaign. It is designed to enable the expansion of our ministries as our space grows. *Growing in God's Goodness* will result in the blessing of a vitally important building expansion, providing more opportunities for Christian Education, Fellowship, the Preschool, a micro-school Academy, and Youth. At its core, it's more than a building...*Growing in God's Goodness* is about living out our congregational vision. That vision is to:

"Look up, Look around, Look outward, and to faithfully share the Good News, equip God's people to grow in faith, and welcome all into a life-changing relationship with Jesus Christ!"

Throughout the life of many churches, substantial investments are occasionally required for expanding ministries or making facility changes. The education, fellowship, and preschool areas of our building have served us well for many years but are outdated and are impractical to modify or expand. The *Growing in God's Goodness* Campaign is being launched to replace these areas with new, larger facilities designed to serve our future.

How can you make an impact? Please pray for the Lord's continued guidance of the *Growing in God's Goodness* campaign. Pray as well for the congregation, leadership team, volunteers, and all who will be blessed by its fruits. Because God loves us, He gives us opportunities to grow in faith. Commit to those opportunities as you spend time in prayer and study God's Word in worship, Bible Study, and personal devotions. We are asking you to consider how the Lord is inviting you to reflect on His Word to gain insight into how He has blessed you, and how you may contribute your financial resources to the *Growing in God's Goodness* Campaign over the next three years.

Yours in Christ,


DAVE JOHANSON

CAMPAIGN LEADERSHIP TEAM

STAFF

Pastor Steve Patton | Senior Pastor

PastorSteve@messiah-nc.org

Pastor Roger Penny | Associate Pastor

PastorRoger@messiah-nc.org

Paula Weiss | Director of Christian Education

family@messiah-nc.org

EXECUTIVE LEADERSHIP

Dave Johanson | Campaign Director

dljohanson1@outlook.com

Nancy Butzek | Campaign Manager

nancybutzek@yahoo.com

Barb Gietz | Communications Manager

gietzx5@aol.com

COMMITTEE LEADERSHIP

Julia Zilke | Communications Leader

Allen Trapp | Prayer Co-coordinator

Mignon Balas | Prayer Co-coordinator

Susan Lerch | Connection Coordinator

Dave Drevlow | Visitation Co-Coordinator

Will Branch | Visitation Co-Coordinator

Brandi Bucholz | Children's Leader

Jason Bitting | Youth Leader

Alyssa Breuer | School Leader

Karen Fabean | Community Leader

Karen Shue | Hospitality Coordinator

Toffy Gietz | Launch Leader

Tony Welburn | Financial Coordinator

**LOOK UP.
LOOK AROUND.
LOOK OUTWARD.**

Soli Deo Gloria



MESSIAH
Lutheran Church

8300 Providence Road
Charlotte, NC 28277
704-541-1624

www.messiah-nc.org/capital-campaign